



October 3, 2018

****PRESS RELEASE****

Sonoma Valley Unified School District
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FOR RELEASE October 3, 2018

CONTACT: Superintendent's Office

**TITLE: Mrs. Jennifer Reeder Named
Classified Coordinator, Educational Services**

Sonoma Valley Unified School District is pleased to announce today the selection of Mrs. Jennifer Reeder as Classified Coordinator of Educational Services.

Mrs. Reeder is a resident of Sonoma, residing in the El Verano attendance area and has spent the past 6 years in educational support roles in both Sonoma & Napa counties. Critical to the role of classified coordinator, Mrs. Reeder's primary focus will be to support student achievement through testing & assessment, and use of data collection and analysis to improve outcomes for all students. Her previous roles include Technology Integration Specialist and Educational Services Technician. Mrs. Reeder is a proud graduate of Sonoma State University.

Mrs. Reeder believes that through testing and assessment all students are entitled to a successful education that allows them to meet their own individual needs. She believes that testing is something that should not be done “to” students, but can be done “with” students. Her primary goals include maximizing the use of student technology with teachers and assessing results from student data management systems to improve educational outcomes. Mrs. Reeder’s first steps will be outlining a student assessment plan for the District and understanding current technology systems that support student assessment. She prides herself in having strengths in supporting teachers with technology, having a customer service mindset grounded in interpersonal relationships, and having a general positive outlook on life. Her previous work in district roles and county office of education have given her the experience necessary to be successful in her new capacity.

Among Mrs. Reeder’s personal accomplishments are her graduation from college, obtaining her Administrative Support Certificate, and earning her Google Certification.

Mrs. Reeder is conversational in Spanish, enjoys playing soccer, and is a soccer coach for the Sonoma Valley Youth Soccer Association. She will be a future parent of the District, and you can find her throughout Sonoma enjoying walks with her family.

Mrs. Reeder’s tentative start date will be October 22nd.



*Jonathan Ferrer
Director, Human Resources
Sonoma Valley Unified School District*

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